# ShockAction® Label Use Guide



## **Product Selection**

ShockAction® Indicator Label is the impact damage detection device which with 5 sensitivity models:

100G - Green

75G - Orange

50G - Red

37G - Purple

25G - Yellow



There are two things you need to know to begin selecting an impact indicator sensitivity: Shipment size and weight.

The selection guide should always be used as a starting point only. The label that will be best suited to your application will also take into account product fragility and packaging.

	0 - 0.03m³	0.03 - 0.14m³	0.14 - 0.42m³	0.42 - 1.42m³	+1.42m³
0 - 5kg	100G	100G	75G	75G	50G
5 - 11kg	100G	75G	75G	50G	50G
11 - 23kg	75G	75G	50G	50G	37G
23 - 45kg	75G	50G	50G	37G	37G
45 - 113kg	50G	50G	37G	37G	25G
113 - 454kg	50G	50G	37G	25G	25G
+454kg	-	37G	25G	25G	25G

## **Mounting Instructions**

LABEL MODEL	PLACEMENT	EXCEPTIONS	
GREEN-100G	Upper right corner near packing slip	N/A	
ORANGE-75G	Upper right corner near packing slip	N/A	
RED-50G	50-100lbs: Upper right corner of shipment 100-500lbs: right 24" from floor	N/A	
PURPLE-37G	50-100lbs: Upper right corner 100-500lbs: Right edge of shipment 12-24" from floor	On large items where length is twice the width, use 2 labels on opposite sides of shipment, diagonally from one another	
YELLOW-25G	Right edge of shipment 12-14" from floor		

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## **Rules of Thumb**

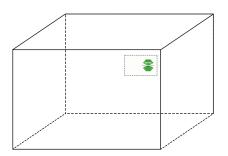
- 1. Place labels on the right edge of the shipment.
- 2. Avoid the center of the package because the mounting location should be structurally sound.
- 3. Place labels on the longest side of the package
- 4. The heavier the shipment, the lower you should mount the label.
- 5. Place the Alert Sticker on the bill of lading as a reminder for receivers to check the indicator immediately upon arrival.

#### **Recommended Placement**

# L-30 GREEN - 100G at 50ms (milliseconds)

#### PLACEMENT OF LABELS:

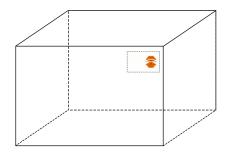
Placement is in upper right corner of the package.



# L-35 ORANGE - 75G at 50ms (milliseconds)

#### PLACEMENT OF LABELS:

Placement is in upper right corner of the package.



## L-47 RED - 50G at 50ms (milliseconds)

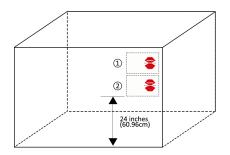
#### PLACEMENT OF LABELS:

① For Packages 50 - 100 lbs (22.68 - 45.36 kg)

Placement is in upper right corner of the package.

②For Packages 100-500 lbs (45.36 - 226.8 kg)

Placement is along the right edge, at least
24 inches (60.96 cm) from the bottom of the package.



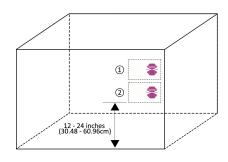
# L-55 PURPLE - 37G at 50ms (milliseconds)

## PLACEMENT OF LABELS:

## 1.

- ① For Packages 50 100 lbs (22.68 45.36 kg)

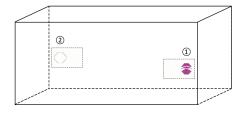
  Placement is in upper right corner of the package.
- ②For Packages 100-500 lbs (45.36 226.8 kg)
  Placement is along the right edge, 12-24 inches (30.48 60.96 cm) from the bottom of package.



## 2.

If the package is twice as long as it is wide, or palletized shipments, use two indicator labels.

Place a second indicator in the same position on the opposite side of the package.



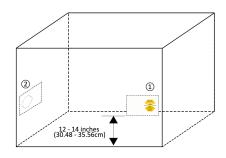
# L-65 YELLOW - 25G at 50ms (milliseconds)

## PLACEMENT OF LABELS:

## 1.

Place the indicator label 12-14 inches (30.48 - 35.56 cm) from the bottom of the package.

Optional: Place a second indicator in the same position on the opposite end of the package.



## 2.

If the package is twice as long as it is wide, or palletized shipments, use two indicator labels.

Place a second indicator in the same position on the opposite side of the package.

